



Two Upstate Community Events Benefitting

Let There Be
MOM



October 2012

2012 Corporate Sponsorship Levels
\$750 - \$15,000

Thank you for reviewing Let There Be Mom's 2012 sponsorship opportunities. We feel very honored to be entering into our fifth year of serving families in the Upstate. This year we were recognized by SC Secretary of State Mark Hammond as one of ten outstanding charities operating in SC; due to our excellent use of funds, we were named a 2011 Angel. LTBM spends 92.2% of every dollar on our mission. We hope this brings you added confidence in our organization.

Having two strategically placed annual events, gives **Let There Be Mom** the chance to increase awareness about our mission to those who need the services of our organization. It also provides tremendous opportunity for us to showcase our Corporate Partners and thank them for their generosity.

Seek & Snap is a digital scavenger hunt in which teams race to "**Seek**" out items on their clue sheet and "**Snap**" proof of their find using a digital camera. **Seek & Snap** will be held on SUNDAY, April 15. Our gathering spot is Fluor Field at the West End.

Dine Out for Mom is our largest fund raiser in which local area restaurants donate a portion of their sales from the entire day to **Let There Be Mom**. Dine Out for Mom 2012 will be held on a Thursday in October.

Nearly half of the funds that we raise during the year are the result of Corporate Sponsorships. Please consider supporting **Let There Be Mom** so that we can continue to preserve the legacies of moms and dads with life threatening illnesses.



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		Sponsorship Commitment								
		\$750	\$1,500	\$3,000	\$4,500	\$6,000	\$9,000	\$12,000	\$15,000	
BOTH Events	Presenting Sponsor of Both events								●	
	Presenting Sponsor Dine Out for Mom							●		
	Co-Presenting Sponsor of Both Events						●			
	Co-Presenting Sponsor of S.H.					●				
Dine Out for Mom 2012	Company Logo on Wait Staff Stickers								●	
	Dinner for "#" during Dine Out for Mom (\$50/person)		2	4	6	8	10	12	16	
	Company Logo on all road signs							●	●	
	Company name/logo on all promotional materials						●	●	●	
	Company name mentioned in all press release				●	●	●	●	●	
	Company name/logo in all media advertisements			●	●	●	●	●	●	
	Company name/logo on select promotional materials		●	●	●	●	●	●	●	
	Company name/logo in select media advertisements		●	●	●	●	●	●	●	
Web-site Link (for 12 months)	●	●	●	●	●	●	●	●		
Seek & Snap 2012	Team(S) inclusion in Seek & Snap	1	1	2	2	3	4	5	6	
	Bag Stuffer Opportunity	●	●	●	●	●	●	●	●	
	# of T-shirts	4	8	12	15	20	25	30	35	
	Company Name/logo on Promotional Materials		●	●	●	●	●	●	●	
	Table to display Marketing Materials during Event		●	●	●	●	●	●	●	
	Business Name in Print Media		●	●	●	●	●	●	●	
	Logo on T-Shirt			●	●	●	●	●	●	
	Banner Displayed During event				●	●	●	●	●	
	Inclusion of Company as an item in Seek & Snap					●	●	●	●	

How to read the chart: Choose your sponsorship monetary value (top right of chart), all boxes under that value with a ● in them are included in that sponsorship level. All levels above \$750 include exposure in **both** Seek & Snap **AND** Dine Out for Mom.



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CORPORATE PLEDGE CARD

Company: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

2012 LTBM Sponsorship Levels

(please select one):

Our company would like to give a family:

- Peace (\$15,000)
- Love (\$12,000)
- Hope (\$9,000)
- Blessings (\$6,000)
- Joy (\$4,500)
- Encouragement (\$3,000)
- Comfort (\$1,500)
- Help (\$750)

Amount Enclosed: _____

Check (enclosed)

Please Bill:(select one)

One Time

Monthly

Quarterly

Name (printed): _____ Title: _____

Signature: _____ Date: _____

Thank you for your support.

You can mail your donation and this form to:

Let There Be Mom, 407 Parker Ivey Drive, Greenville, SC 29607

Or if you would prefer to receive an invoice you can submit this form via:

fax: 866-226-3849, or email: legacy@LetThereBeMom.org

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\$15,000



Sponsorship Levels Your Opportunity to Give a Family...

Peace - \$15,000

Seek & Snap

•**Event Naming**

- Inclusion of Company as an item in Seek & Snap
- Banner Displayed at the event
- Company Logo on T-shirt
- Table to display Market Materials during event
- Business Name in print media
- Company Name/Logo on Promotional Materials
- 30 T-shirts
- Bag Stuffer Opportunity
- Six Company Team included in Seek & Snap

Dine Out for Mom

- Event naming
- Company logo on wait staff stickers.
- Dinner for **16** the night of DOFM. Choose 2 of our participating restaurants and we will reserve you a table for 8 at each location. Company logo will be prominently displayed. (Value up to \$800)
- Company name will be recognized as the presenting sponsor in **all** press releases.
- Company logo will be displayed on road signs.
- Company name/logo will be displayed on **all** printed promotional material, including Posters, Guest Check Stuffers, Save the Date Cards, etc.
- Company name/logo will be included in **all** media advertising.
- Company logo on *Let There Be Mom* website with link to your company's website. (Through 2012)

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\$12,000



Sponsorship Levels Your Opportunity to Give a Family...

Love - \$12,000

Seek & Snap

- Co-Presenting Sponsor
- Inclusion of Company as an item in Seek & Snap
- Banner Displayed at the event
- Company Logo on T-shirt
- Table to display Market Materials during event
- Business Name in print media
- Company Name/Logo on Promotional Materials
- 25 T-shirts
- Bag Stuffer Opportunity
- Five Company Teams included in Seek & Snap

Dine Out for Mom

•**Event naming**

- Company logo on wait staff stickers.
- Dinner for **12** at one of our partner restaurants during DOFM. Company logo will be prominently displayed. (Value up to \$600)
- Company name will be recognized as the presenting sponsor in **all** press releases.
- Company logo will be displayed on road signs.**
- Company name/logo will be displayed on **all** printed promotional material, including Posters, Guest Check Stuffers, Save the Date Cards, etc.
- Company name/logo will be included in **all** media advertising.
- Company logo on *Let There Be Mom* website with link to your company's website. (Through 2012)

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\$9,000



Sponsorship Levels Your Opportunity to Give a Family...

Hope - \$9,000

Seek & Snap

- Co-Presenting Sponsor
- Inclusion of Company as an item in Seek & Snap
- Banner Displayed at the event
- Company Logo on T-shirt
- Table to display Market Materials during event
- Business Name in print media
- Company Name/Logo Promotional Materials
- 20 T-shirts
- Bag Stuffer Opportunity
- Four Company Teams included in Seek & Snap.

Dine Out for Mom

•Co-Presenting Sponsor

- Company logo on wait staff stickers
- Dinner for **10** at one of our partner restaurants during DOFM. Company logo will be prominently displayed. (Value up to \$500)
- Company name will be recognized as the presenting sponsor in **all** press releases.
- Company name/logo will be displayed on **all** printed promotional material, including Posters, Guest Check Stuffers, Save the Date Cards, etc.
- Company name/logo will be included in **all** media advertising.
- Company logo on *Let There Be Mom* website with link to your company's website. (Through 2012)

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\$6,000

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Sponsorship Levels Your Opportunity to Give a Family...

Blessings - \$6,000

Seek & Snap

- **Co-Presenting Sponsor**
- **Inclusion of Company as an item in Seek & Snap**
- Banner Displayed at the event
- Company Logo on T-shirt
- Table to display Market Materials at event
- Business Name in print media
- Company Name/Logo Promotional Materials
- 20 T-shirts
- Bag Stuffer Opportunity
- Three Company Teams included in Seek & Snap

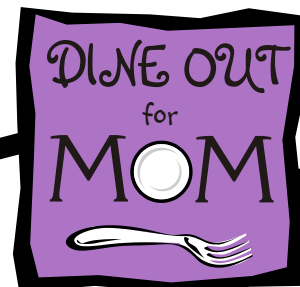
Dine Out for Mom

- Dinner for **8** at one of our partner restaurants during DOFM. Company logo will be prominently displayed. (Value up to \$400)
- Company name/logo will be displayed on **all** printed promotional material, including Posters, Guest Check Stuffers, Save the Date Cards, etc.
- Company name/logo will be included in **all** media advertising.
- Company logo on *Let There Be Mom* website with link to your company's website. (Through 2012)

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\$4,500

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Sponsorship Levels Your Opportunity to Give a Family...

Joy - \$4,500

Seek & Snap

- **Banner Displayed at the event**
- Company Logo on T-shirt
- Table to display Market Materials during Seek & Snap
- Business Name in print media
- Company Name/Logo Promotional Materials
- 15 T-shirts
- Bag Stuffer Opportunity
- Two Company Teams included in Seek & Snap

Dine Out for Mom

- Dinner for **6** at one of our partner restaurants during DOFM. Company logo will be prominently displayed. (Value up to \$300)
- Company name/logo will be displayed on **all** printed promotional material, including Posters, Guest Check Stuffers, Save the Date Cards, etc.
- Company name/logo will be included in **all** media advertising.
- Company logo on *Let There Be Mom* website with link to your company's website. (Through 2012)

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\$3,000



Sponsorship Levels Your Opportunity to Give a Family...

Encouragement - \$3,000

Seek & Snap

•**Company Logo on T-shirt**

- Table to display Market Materials during Seek & Snap
- Business Name in print media
- Company Name/Logo Promotional Materials
- 12 T-shirts
- Bag Stuffer Opportunity
- Two Company Teams included in Seek & Snap

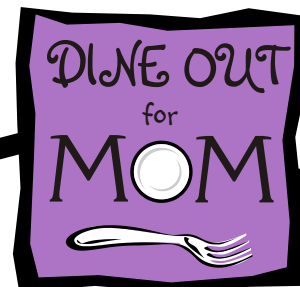
Dine Out for Mom

- Meal for **4** at one of our partner restaurants during DOFM. Company logo will be prominently displayed. (Value up to \$200)
- Company name/logo will be displayed on **select** printed promotional material, including Posters, Guest Check Stuffers, Save the Date Cards, etc.
- Company name/logo will be included in **all** media advertising.
- Company logo on *Let There Be Mom* website with link to your company's website. (Through 2012)

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\$1,500



Sponsorship Levels Your Opportunity to Give a Family...

Comfort - \$1,500

Seek & Snap

- **Table to display Market Materials during Seek & Snap.**
- **Business Name in print media**
- **Company Name/Logo Promotional Materials**
- 8 T-shirts
- Bag Stuffer Opportunity
- Company Team included in Seek & Snap

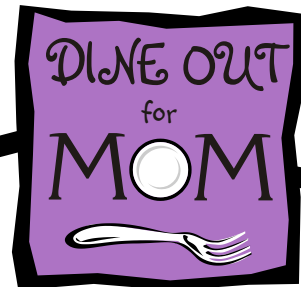
Dine Out for Mom

- **A Meal for 2 at one of our partner restaurants during DOFM. Company logo will be prominently displayed. (Value up to \$100)**
- **Company name/logo will be displayed on select printed promotional material, including Posters, Guest Check Stuffers, Save the Date Cards, etc.**
- **Company name/logo will be included in select media advertising.**
- **Company logo on Let There Be Mom website with link to your company's website. (Through 2012)**

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\$750

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October 2012

Sponsorship Levels Your Opportunity to Give a Family...

Help- \$750

Seek & Snap

- 4 T-shirts
- Bag Stuffer Opportunity
- Company Team included in Seek & Snap.
- Company logo on *Let There Be Mom* website with link to your company's website. (Through 2012)